



# AHAMMED MUNEEES

## Digital Marketing Specialist with 5 Years Experience

📍 Riyadh, Saudi Arabia (Open to opportunities)

## Work Experience

### Digital Marketing Manager 2023 – 2025

Zopiee.com | Doha, Qatar

- Led digital marketing strategies for e-commerce brand Zopiee in Qatar, focusing on performance marketing, SEO, and social media growth.
- Managed paid campaigns across Meta, Google, and other platforms to drive high ROAS and conversions.
- Oversaw email marketing, WhatsApp marketing, and automation to enhance customer engagement and retention.

### Performance Marketing Specialist 2022 – 2023

Zopiee.com | Doha, Qatar

- Managed high-budget performance marketing campaigns across Meta, Google, and TikTok to drive conversions and maximize ROAS.
- Implemented advanced audience targeting, retargeting, and A/B testing to optimize ad performance.
- Analyzed campaign insights and customer behavior to drive data-driven decision-making.
- Collaborated with creative teams to develop engaging ad content and landing pages.

### Digital Marketing Consultant 2020– 2022

BB Leads LLP | Mangalore, India

- Led a team of 10 marketing professionals to deliver digital marketing solutions to clients in India, UAE, Qatar.
- Developed and executed strategies for SEO, SEM, social media, and email marketing, driving growth.
- Tailored marketing campaigns that increased client sales and lead generation across diverse industries.

## Education

### Bachelor of Engineering in Computer Science 2019 – 2022

Visvesvaraya Technological University (VTU)

### Diploma in Computer Science 2016 – 2019

Nitte University

## References

### Suroor Ahmed

Zopiee.com/ CEO

Phone: +974 6630 8729

Email: suroorahmed@zopiee.com

## Professional Summary

Digital Marketing Specialist with over 5 years of experience in e-commerce and digital marketing, consistently achieving 10+ ROAS through Google Ads, Meta Ads, and CRO. Proven expertise in driving growth, boosting engagement, and increasing revenue with data-driven strategies.

## Contact

📞 +966 573385784

✉ hire@ahammedmunees.com

🌐 [ahammedmunees.com](http://ahammedmunees.com)

📍 Al Olaya, Riyadh

## Skills

- Social Media Marketing ( SMM )
- WhatsApp Marketing
- Google Ads
- Search Engine Optimization ( SEO )
- Email Marketing
- Business Automation

## Language

- English
- Hindi